



**"We're all working very hard
in the private sector
to reduce costs so we can offer
competitive wages that will attract
and retain quality employees.
State programs could benefit
by following our lead."**

Patti Paris, Chief Financial Officer
Columbia Colstor, Inc., Moses Lake

Our State's Business Climate is Tough. But you can do something about it.

All across Washington state, employers and business owners are adjusting to the new economy, eagerly anticipating a recovery. They're doing their fair share by cutting costs, innovating — even retooling — to retain and create jobs.

Any hope of a sustained recovery rests with private sector job growth — a critical piece to solving our state's significant, recurring budget woes.

Lawmakers must take particular care not to jeopardize a restart of our economy by piling additional tax and regulatory costs on employers. Policymakers should instead be considering incentives that will help retain and recruit employers and jobs.

That's why AWB is encouraging members to contribute to a media campaign that will build greater support for employers, and job creation, across the state.

We can't control the ups and downs of our economy. But we can promote a more business-friendly climate in Washington state. Your contribution will help ensure your voice is heard clearly in Olympia.

**To help ensure your voice is heard in Olympia, visit
www.AWB.org and click on "We Mean Business."**



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